

Admission Regulations

for the specialised Master's programme in Strategy and International Management (SIM)

of 21 June 2016

Pursuant to Art. 70(1) in conjunction with Art. 93(1)(c) of the University Statutes (Consolidated Statute Book of the Canton of St.Gallen No. 217.15; US), the Examination Regulations of the Master's and Bachelor's Levels, and as a complement to the Regulations governing the admission of applicants with a foreign university entrance qualification to the University of St.Gallen,

the Senate Committee of the University of St.Gallen hereby issues the following Regulations¹:

I. Scope of application

Art. 1. ¹These Regulations shall govern admission to the specialised consecutive Master's programme in Strategy and International Management (SIM).

²The criteria to be satisfied for admission shall be applicable to all applicants.

Scope of application

II. Admission requirements

Art. 2. ¹Pursuant to Arts. 7 ff. of the Examination Regulations for the Master's Level, applicants may be admitted if they

- a) hold a degree from the University of St.Gallen;
- b) hold a recognised Bachelor's degree from another university in a major that is similar with a minimum of 180 ECTS credits, with an external degree being deemed similar if its holder has earned a minimum of 60 ECTS credits from the core subjects business administration and/or economics and, additionally, a minimum of 6 ECTS credits from mathematics/statistics.

²Pursuant to Art. 14 of the Examination Regulations for the Master's Level, applicants may also be admitted in justified individual cases if they

- a) hold a recognised university Master's degree from another university (or equivalent degree);
- b) hold a degree in Business Administration from a recognised Swiss *Fachhochschule (FH)* or an equivalent degree with a

General admission requirements

¹ Pursuant to Art. 123 US, only the German version of these Regulations shall be legally binding.

minimum grade average of 5.00. Degrees in Business Administration from a German or Austrian *Fachhochschule* shall be considered to be equivalent degrees.

Art. 3. ¹In addition to the criteria laid down in the Examination Regulations for the Master's Level, the following criteria shall be applicable:

Further admission criteria

- a) formally correct submission of the application documents in due time,
- b) evidence of an international academic aptitude test (Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE)),
- c) evidence of proficiency in English in accordance with the implementation provisions concerning "Languages".

III. Admission criteria

Art. 4. ¹Admission decisions shall be based on the following requirements:

Criteria

- a) the result of an internationally recognised academic aptitude test (Graduate Management Admission Test (GMAT) or Graduate Record Examination (GRE));
- b) the grade average of examination results submitted with the application;
- c) extracurricular activities, including practical experience;
- d) an essay;
- e) an interview.

Art. 5. ¹The Admission Committee shall define the maximum achievable score and the way in which it is weighted in accordance with Art. 4(1). The assessment scales per criterion that are currently applicable are listed in the Appendix to these Regulations.

Admission Committee

²The Admission Committee shall consist of the programme directors and the Dean of Studies.

IV. Admission process

Art. 6. ¹Applications shall be submitted for studies commencing in the Autumn Semester.

Admission and commencement of studies

Art. 7. ¹The Admission Committee shall assess the application dossiers received in accordance with the admission criteria of Art. 4(1).

Selection

²The Admission Committee shall award points for every admission criterion in accordance with Art. 5(1), which points shall be added up.

Art. 8. ¹The Admission Committee shall draw up a ranking on the basis of the score achieved in accordance with Art. 7. The best applicants shall be admitted in an ongoing procedure.

Admission decision

² The Dean of Studies shall notify applicants of the admission decision on behalf of the Admission Committee.

³If an applicant is rejected, re-application to the Master in Strategy and International Management shall be permitted once only and not earlier than the following year.

V. Admission conditions

Art. 9. ¹On admission to a Master's programme, the award of a Master's degree shall be contingent upon the satisfaction of the following admission conditions:

Admission conditions

- a) evidence of participation in the programme-specific integration week as additional work in accordance with Art. 10,
- b) evidence of language proficiency in accordance with the implementation provisions concerning "Languages",
- c) evidence of an adequate knowledge of accountancy in accordance with the implementation provisions concerning "Adequate knowledge of accountancy".

Art. 10. ¹Admitted applicants shall attend the programme-specific integration week. The programme-specific integration week combines work from the core subjects business administration and business law.

SIM Start Professional

²The average grade of the results to be achieved in the programme-specific integration week shall amount to a minimum of 4.00. The examination parts may be resat once.

³Applicants who fail to achieve a grade average of at least 4.00 at the second attempt shall not be permitted to continue their studies in the Master's programme in Strategy and International Management.

VI. Quality assurance

Art. 11. ¹On conclusion of the admission process, the Admission Committee shall report to the Senate Committee on the experience derived from it and make proposals for the further development of the process.

Quality assurance

VII. Final provisions

Art. 12. ¹These Regulations shall be applicable to students who want to start their studies in the Master's programme in Strategy and International Management (SIM) from Autumn Semester 2017.

Entry into force

Art. 13. ¹These Regulations shall enter into force as from 1 August 2016 and replace the Regulations of 1 February 2015.

Appendix: Assessment scales

The admission criteria in accordance with Art. 4(1) are weighted as follows:

- a) internationally recognised academic aptitude test: 20%;
- b) grade average: 20%;
- c) extracurricular activities, including practical experience: 20%;
- d) essay: 10%;
- e) interview: 30%.

The assessment of the admission criteria is specified below.

- A maximum of 20 points can be awarded for the GMAT (Graduate Management Admission Test) result. Test result must not be older than five years. The Admission Committee applies the following assessment scale:
 - GMAT 740-800 is equivalent to 20 points.
 - GMAT 720-730 is equivalent to 16 points.
 - GMAT 690-710 is equivalent to 13 points.
 - GMAT 650-680 is equivalent to 10 points.
 - GMAT 600-640 is equivalent to 6 points.
 - GMAT 550-590 is equivalent to 3 points.
 - GMAT fewer than 540 is equivalent to 0 point.

International academic aptitude test

The assessment scale of the GRE (Graduate Record Examination) is analogically equivalent to the GMAT scale. For the scores of the two tests to be compatible, both examination parts of the GRE – Verbal Section and Quantitative Section – must be available. The internationally recognised [conversion scale \(www.ets.org\)](http://www.ets.org) is applied.

- A maximum of 20 can be awarded to the grade average of the Bachelor examinations that have been submitted with the application. The Admission Committee applies the following assessment scale:
 - grades 5.6-6.0 are equivalent to 20 points.
 - grades 5.1-5.5 are equivalent to 15 points.
 - grades 4.6-5.0 are equivalent to 10 points.
 - grades 4.0-4.5 are equivalent to 5 points.
- A maximum of 20 points can be awarded for extracurricular activities, including practical experience.
- A maximum of 10 points can be awarded for the essay.
- A maximum of 30 points can be awarded for the interview.

Grade average

Extracurricular activities

Essay

Interview

The Admission Committee publishes a detailed overview and description of the criteria and of the process.